



CALLING ALL EXHIBITORS!

JOIN US AT

MY BABY & CHILD SHOW



**From Pregnancy to Primary: The UK's
Premium Event for Parents & Little Ones!**

 **LOCATION:** The Box at Fargo, Coventry

 **CHRISTMAS:** Sunday 30th November 2025

We Welcome:

 Maternity, Baby &
Children's Products

 Children's Clothing
& Accessories

 Photographers

 Parenting &
Education Services

 Maternity Services

 Baby Groups &
Children's Class
Providers

 Handmade Gifts &
Keepsakes
...and more!



www.mychildevent.co.uk



contact@mychildevent.co.uk



LIMITED STANDS, FIRST
COME, FIRST SERVED

Exhibitor Packages

10% off multiple events using code: Multi10

**Pregnancy / Baby
Business:**

**Toddler / Early Years
Business:**

1x 6ft trestle table: **£100**
2x 6ft trestles: **£160**

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Includes:

- Showguide listing
- Demo talk / class (only 7 spots available first come first served)
- Website listing on the Show page
- Social media promotion across 7 channels
- Heavy marketing via flyers across Coventry in nurseries & schools

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Sponsor Packages

25% off multiple events using code: Multi25

Goody Bag Samples

Free

★ 500 physical samples for our goody bags distributed directly to customers

Goody Bag Promo

£100

★ 500 flyers distributed directly to parents on the day

Gold Event Sponsor

£250

- ★ Promotional material in goody bags
- ★ Blog with back links on website
- ★ 1x stand at the show in premium location
- ★ Banner on homepage of website with heavy daily traffic
- ★ Brand logo on marketing materials inc. PR articles & flyers

Platinum Event Sponsor

£500

- ★ Promotional material in goody bags
- ★ Blog with back links on website
- ★ Double stand at the show in premium location
- ★ Banner on homepage of website with heavy daily traffic
- ★ Brand logo on marketing materials inc. PR articles & flyers
- ★ Main stage branding & branding on door entrance
- ★ 1 category award sponsor for our business awards
- ★ 2x tickets to our business awards event & networking event



What is My Baby & Child Show?

My Baby & Child Show is a local event designed for expectant parents and families with babies and primary school aged children. It's a unique opportunity to showcase a variety of products and services related to pregnancy, birth, and early childhood, all under one roof.

What to Expect:

- **Shopping:** Discover handmade clothing, cloth nappies, wooden sensory toys, and more from local businesses.
- **Expert Advice:** Engage with professionals offering insights on parenting, baby care, and family wellness.
- **Entertainment:** Enjoy interactive demos, soft play areas to keep the little ones entertained.
- **Relaxation:** Take advantage of our chill-out and feeding zones, ensuring a comfortable experience for all attendees.
- **Classes & Service Providers:** A chance to talk directly to Coventry based Baby & primary school aged groups, classes & services

The Box at Fargo Village is a prime central location in Coventry City Centre, buggy-friendly venue, our show ensures accessibility and convenience for all visitors. Join us for a day filled with learning, shopping, and fun, all while supporting local businesses and connecting with the community.



How We Will Promote this Event to Families

Since launching My Baby Spa in 2020, Danielle Gibbs has built a strong reputation for organizing and expanding highly successful events—both independently and through collaborations with major brands such as Clarins and Down Hall Spa & Hotel. With a robust presence across multiple social media platforms, an engaged email list of over 3,000 subscribers, and a solid background in advertising and marketing, she brings the essential tools to effectively promote and deliver impactful events. Her work has been featured in newspapers and recognized with industry awards, highlighting her ability to connect with a loyal customer base and consistently drive event success.



NEWS

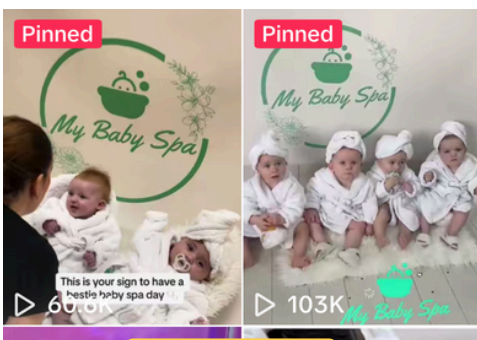
Baby 'pampering spa' launched by Coventry mum

Sessions are for parents and babies

News Articles



Business Awards



Viral Videos

- ★ Eventbrite page
- ★ Paid Google ads
- ★ Paid social media ads
- ★ Organic social media posts
- ★ Thousands of flyers distributed in nurseries & schools in Coventry
- ★ 2k+ and currently growing email list
- ★ Promotion at The Box, Fargo Village